



# Revere Health

Let's live better.

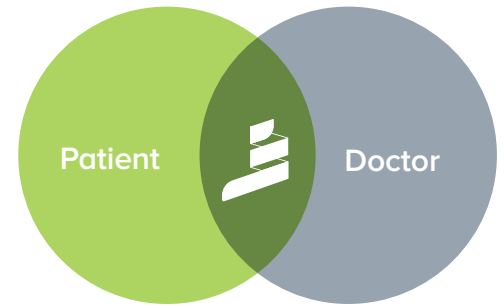
MEDIA KIT 2020



# FAST FACTS

## Mission

Our name is our mission and  
our promise:  
**your health above all else.**



Where the patient and doctor come together

## CORE VALUES

### Communication

Choosing to listen is the essence of patient centered care.

### Quality

Providing value in every interaction.

### Coordination

Working together to provide the right care at the right time in the right place.

### Independence

Physicians empowering the patient—the most important decision maker in healthcare.

### Innovation

Imparting the best care through proven methods, expert training and cutting-edge technology.



## SCOTT BARLOW, CEO

Scott has been in the healthcare industry for more than 30 years, primarily in group practice management. He was originally the Associate Director for the non-profit Community Health Centers located in Salt Lake County and has spent the past 20+ years in private group practice management. Mr. Barlow holds a bachelor's degree in accounting and an MBA in healthcare administration. He serves on various community task forces and boards, including the Nebo Education Foundation, United Way of Utah County and Utah Valley Chamber of Commerce. He is a member of the Executive Roundtable and Public Policy Committee and the University of Utah MHA/MBA Advisory Board, and he is the Governor's appointed commissioner on the Utah Digital Health Service Commission. Mr. Barlow is also an adjunct instructor at the University of Utah. He has a keen sense of the health needs of the community and actively pursues programs to improve health services to patients.

## SERVICES PROVIDED

- 1 Primary Care
- 2 Specialty Care
- 3 Surgery Care
- 4 Ancillary Services



**100+**

LOCATIONS

**350+**

PROVIDERS

**29**

SPECIALTIES

**1900+**

EMPLOYEES

# HISTORY



1969

Central Utah Clinic is born when three doctors decide to combine their practices in an effort to meet the growing healthcare needs of Utah County.

1

1980

Central Utah Clinic grows to 15 doctors and five specialties.

2



1990

The internal medicine office expands into Payson.

3

2002

Central Utah Clinic welcomes an orthopedic group into the practice, further expanding the specialty skillset within the region.

4



2007

The American Fork campus is completed, offering residents a wide range of quality healthcare and a surgical center.

5

2009

The first family practice groups join, initiating an integrated healthcare system beyond specialties.

6



2010

Southern Utah specialty groups and family medicine join Central Utah Clinic.

7

2012

Central Utah Clinic expands into Northern Utah with four groups.

8



2012

Central Utah Clinic becomes the first Accountable Care Organization (ACO) accredited by Medicare in Utah.

9

2012

Southern Utah adds a region-leading cardiology group.

10



2015

Central Utah Clinic rebrands to become Revere Health.

11

2016

The Salem Campus opens its doors complete with a lab, imaging center, urgent care and a variety of specialties.

12



2018

Revere Health becomes the first Next Generation ACO in Utah.

13

2019

Revere Health celebrates its 50th birthday.

14



# VALUE-BASED CARE

## 1ST

- **Accountable Care Organization (ACO) in Utah to be accredited by Medicare (2012)**
- **Next Generation ACO in Utah (2018)**

“Medicare ACOs are groups of doctors, hospitals, and other health care providers, who come together voluntarily to provide coordinated high-quality care to their Medicare patients. The goal of coordinated care is to ensure that patients, especially the chronically ill, get the right care at the right time, while avoiding unnecessary duplication of services and preventing medical errors. When an ACO exceeds quality and financial thresholds – demonstrating achievement of high-quality care and wiser spending of health care dollars – it is able to share in the savings generated for Medicare.”

- Centers for Medicare and Medicaid Services

Since 2015, Revere Health has reduced the cost of care by an average of 8% each year, totaling over \$60 million in savings. While most healthcare organizations continue to see increases in cost, Revere Health is reversing the trend.

**8%**

ANNUAL COST  
REDUCTION

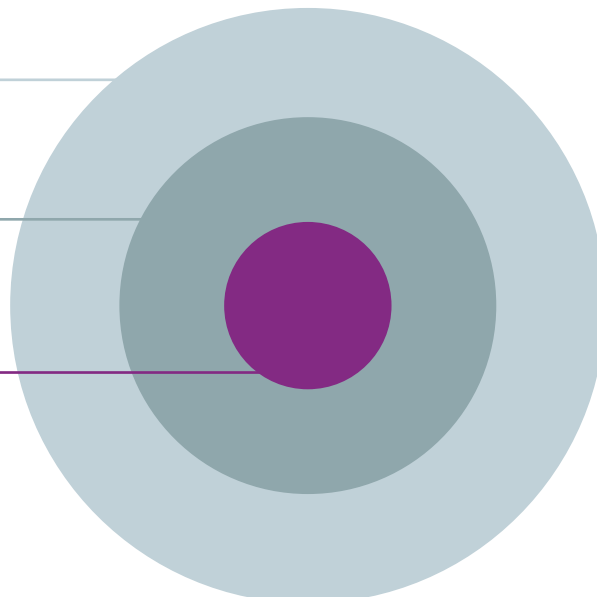
**\$60.M+**

TOTAL SAVINGS

50 Next Generation  
Accountable Care  
Organizations (NGACOs)

76% of NGACOs  
earned shared savings.

Revere Health is in the  
top 10% of ACOs for  
total savings generated.



In 2018, 76% of the 50 NGACOs met the threshold for shared savings, and Revere Health was in the top 10% of those that qualified. Revere Health is also among the 8% of ACOs who have achieved shared savings for over three years in a row.

# NAME CHANGE

## CENTRAL UTAH CLINIC TO REVERE HEALTH: THE REBRANDING PROCESS



**Our passion is helping people. It's what we do best.** Our dedication to health and healing has led to expanded services and locations over the last several years.

### WHY THE CHANGE?

Ultimately, the Central Utah Clinic name was no longer an accurate representation of our organization. With expanding services and locations from Ogden to St. George, there was a natural disconnect for many of our clinics operating outside of Central Utah. As a result of growth, we recognized that our brand could be confusing to patients, and confusion and inconsistency do not represent the unity and care we strive to provide.

This was more than just a name change. We took the opportunity to examine our organization's values, mission and strategies to ensure they aligned with patients' needs.

### DOES THIS MEAN WE'VE LOST WHO WE ARE AT OUR CORE?

No. On the contrary—our name communicates what unites each of us: we truly revere health and life.

We haven't been acquired. We haven't merged with another group. We are still the independent healthcare providers you know and trust. Our name change refocuses and unifies our efforts, and is the next step on our journey to help our patients live better.



# SPECIALTIES & LOCATIONS

*Our family practices and 29 medical specialties allow us the opportunity to offer you and your family complete healthcare at any stage of life.*

## PRIMARY CARE:

- Pediatrics
- Urgent Care
- Dermatology
- Endocrinology
- Family Medicine
- Internal Medicine
- Osteoporosis Center
- Weight Management
- Sleep Disorders Center
- Allergy and Immunology
- Obstetrics & Gynecology
- Adult & Adolescent Medicine

## SURGERY CARE:

- Ear, Nose & Throat (ENT)
- Hand, Wrist & Elbow Center
- Vein & Vascular Center
- Physical Medicine & Rehabilitation
- Ophthalmology (Eye Care)
- Pain Management
- Plastic & Reconstructive Surgery
- Sports Fitness & Physical Therapy
- Surgery Center

## ANCILLARY SERVICES:

- Clinical Research
- Imaging
- Laboratory
- Pharmacy
- Radiology
- Wellness Institute
- Behavioral Health

## SPECIALTY MEDICINE:

- Cardiology
- Gastroenterology
- Audiology & Hearing Services
- Hematology-Medical Oncology
- Nephrology
- Neurology
- Pulmonology
- Radiation Oncology
- Urology

## LOCATIONS

*Revere Health has grown to include over 100 locations in nearly 40 cities throughout Utah, Arizona and Nevada.*

- American Fork
- Beaver
- Brigham City
- Caliente, NV
- Cedar City
- Delta
- Draper
- Eagle Mountain

- Farr West
- Fillmore
- Gunnison
- Heber
- Huntington
- Kanab
- Lehi
- Mesquite, NV
- Monroe
- Mt. Pleasant

- Nephi
- Orem
- Page, AZ
- Payson
- Pleasant Grove
- Price
- Provo
- Richfield

- Roosevelt
- Roy
- Salem
- South Ogden
- Spanish Fork
- St. George
- Vernal